

***What can be seen? Where? And when?***

**Skate Park** will be 10 years old - a celebration  
Junior skate park, weed, litter and dog poo free  
Accessibility - Lesley will be 75!

**New Library** will be open - we hope. Sense of ownership, valuing what's here.

**Castle** Heritage and events centre.  
Glass elevator

**River** Performance - food- combining old and new. Linking commissions/projects to wildlife/walking.  
Re-greening  
Global warming  
Night time films, projections in castle  
Summer of out of season?  
International artist commission

***Who is the audience, and how are they taking part?***

**Tourists** - day visitors - people visiting Skomer  
**People living in the town**  
**College students**  
**History audience**  
**Heritage visitors**  
**16 Syrian families settled in Pembrokeshire**

***Who has been involved in planning and delivering the event?***

**Artists** - forum  
**Cluster of local people** - Creative hub  
**Freelancers** - Promotion/funding/admin  
**Councillors**  
**Young People**  
**Partnerships** - tourism, education, housing, PLANED, voluntary organisations, PCNP, Wild Life Trust

***What impact is the event having on the town?***

**BIG**, visible, visual transformation.  
(yarnbombing, working in empty shops = no empty shops)  
Large audiences in centre of town = impossible to book b&b in towncentre  
  
Confidence and credibility among artists

A live event - getting groups of people together - creative, diversity. A platform that is social and creative.

Perceptions of Haverfordwest have changed. - a destination in itself.  
Pride

### **The River (Preselis to the Sea)**

- 10 day event
- Bands on the river
- Lights in boats on river/evening and pirates for kids
- Artists pop-up shops
- Food
- Performances in Shire Hall
- Contemporary art exhibition in new hub/post office/old library
- Lights show

### **Audience**

- Everyone - all ages - all accessible - all free
- Ruth Sargeant's project kids return/to run workshops + forum
- Packages with all hotels - cultural tourism offers
- Live broadcast around the world - major cities, projections on buildings

### **Who has been involved in planning**

- Manager of post office arts hub (part of Raw Fest)

### **Impact**

- No empty shops
- Lack of charity shops
- Pedestrianisation
- Renovated buildings/physical communication improved/rail
- Generate spin-offs
- Enthusiasm generated
- Cultural tourism

### **What can we see, where and when?**

- Hâf festival
- Old cinema
- Library
- Pubs
- Post Office
- Foley House
- Gardens

- Moving vehicles
- Square
- Platforms for amateur/community
- Professional emphasis on participation
- Socially engaged
- People will think in new ways about existing spaces
- Mix of big names and local participation
- Cross-artform
- Ideas-based
- Strongly curated by people from Haverfordwest

### **Audience**

- Locals
- Cultural tourists
- Schools
- College
- H.E.

### **Planning and delivery**

- Interested people
- Town Council
- Partners
- Schools
- Community Leaders
- PLANED
- Local galleries
- Health sector
- Environment sector
- Business sector

### **Impact**

- Public loving it
- Vibrant
- Happy
- Proud
- Created an identity for the town
- Economic improvements: visitor spend up, cultural tourism
- Local council persuaded that culture can improve towns, lives, economy
- Artists encouraged to stay and live in area
- People magnet