

What can be seen? Where? And when?

Skate Park will be 10 years old - a celebration
Junior skate park, weed, litter and dog poo free
Accessibility - Lesley will be 75!

New Library will be open - we hope. Sense of ownership, valuing what's here.

Castle Heritage and events centre.
Glass elevator

River Performance - food- combining old and new. Linking commissions/projects to
wildlife/walking.
Re-greening
Global warming
Night time films, projections in castle
Summer of out of season?
International artist commission

Who is the audience, and how are they taking part?

Tourists - day visitors - people visiting Skomer
People living in the town
College students
History audience
Heritage visitors
16 Syrian families settled in Pembrokeshire

Who has been involved in planning and delivering the event?

Artists - forum
Cluster of local people - Creative hub
Freelancers - Promotion/funding/admin
Councillors
Young People
Partnerships - tourism, education, housing, PLANED, voluntary organisations, PCNP, Wild
Life Trust

What impact is the event having on the town?

BIG, visible, visual transformation.
(yarnbombing, working in empty shops = no empty shops)
Large audiences in centre of town = impossible to book b&b in towncentre

Confidence and credibility among artists

A live event - getting groups of people together - creative, diversity. A platform that is social and creative.

Perceptions of Haverfordwest have changed. - a destination in itself.
Pride

The River (Preselis to the Sea)

- 10 day event
- Bands on the river
- Lights in boats on river/evening and pirates for kids
- Artists pop-up shops
- Food
- Performances in Shire Hall
- Contemporary art exhibition in new hub/post office/old library
- Lights show

Audience

- Everyone - all ages - all accessible - all free
- Ruth Sargeant's project kids return/to run workshops + forum
- Packages with all hotels - cultural tourism offers
- Live broadcast around the world - major cities, projections on buildings

Who has been involved in planning

- Manager of post office arts hub (part of Raw Fest)

Impact

- No empty shops
- Lack of charity shops
- Pedestrianisation
- Renovated buildings/physical communication improved/rail
- Generate spin-offs
- Enthusiasm generated
- Cultural tourism

What can we see, where and when?

- Hâf festival
- Old cinema
- Library
- Pubs
- Post Office
- Foley House
- Gardens

- Moving vehicles
- Square
- Platforms for amateur/community
- Professional emphasis on participation
- Socially engaged
- People will think in new ways about existing spaces
- Mix of big names and local participation
- Cross-artform
- Ideas-based
- Strongly curated by people from Haverfordwest

Audience

- Locals
- Cultural tourists
- Schools
- College
- H.E.

Planning and delivery

- Interested people
- Town Council
- Partners
- Schools
- Community Leaders
- PLANED
- Local galleries
- Health sector
- Environment sector
- Business sector

Impact

- Public loving it
- Vibrant
- Happy
- Proud
- Created an identity for the town
- Economic improvements: visitor spend up, cultural tourism
- Local council persuaded that culture can improve towns, lives, economy
- Artists encouraged to stay and live in area
- People magnet