

# A RECIPE FOR DESIGNING AND MAKING FESTIVAL FLAGS ... DIFFERENTLY

## BEFORE YOU START

TAKE A MOMENT TO IMAGINE THE ANCIENT PORT OF HAVERFORDWEST,  
GLIMPSED THROUGH AN AVENUE OF FESTIVAL FLAGS,  
INSPIRED BY THE RIVER,  
A MARKET TOWN IN FULL FLOW,  
CHARGED BY THE CREATIVITY OF ITS PEOPLE ...

# INGREDIENTS

1 LOCAL DESIGN COMPANY, A & E ADVENTURES WITH LOTS OF EXPERIENCE OF DESIGNING, MAKING AND INSTALLING FLAGS AT FESTIVALS LIKE GIASTONBURY

5 PRIMARY SCHOOLS:

YSGOL GYMRAEG GLAN CLEDDAU

ST MARKS CHURCH IN WALES VOLUNTARY AIDED PRIMARY SCHOOL

HVERFORDWEST CHURCH IN WALES VC SCHOOL

FENTON COMMUNITY PRIMARY SCHOOL

MARY IMMACULATE SCHOOL

183 CHILDREN

7 ART AND DESIGN WORKSHOPS

POLY SILK AND RIBBON IN 16 VIBRANT COLOURS

METHOD

MIX TOGETHER ALL THE INGREDIENTS FOR 2 WEEKS IN MARCH.

ALLOW THE EXPERIENCE TO SETTLE OVER A GOOD NUMBER OF DAYS BEFORE USING IT TO INFORM AND SHAPE THE DESIGN OF A SET OF 5 FLAGS, EACH INSPIRED BY A DIFFERENT STRETCH OF THE RIVER AS IT FLOWS THROUGH TOWN.

DRAW UP THE DESIGNS USING 1 (CLEVER COMPUTER PROGRAMME).

SET ASIDE 8 HOURS TO MEASURE, CHALK, CUT, SEAL, BIND, SEW, PANEL, IRON, SEAM, EYELET AND WEIGHT EACH OF THE FLAGS, WHICH ADDS UP TO 40 HOURS IN TOTAL.

APPLY FOR PLANNING PERMISSION AND TRY NOT TO GET TOO CONCERNED OVER WHETHER IT WILL ARRIVE IN TIME FOR THE LOCAL METAL FABRICATION COMPANY WHO HAVE MADE THE FITTINGS TO INSTALL THEM ON THE QUAY OUTSIDE THE LAB.

TAKE DELIVERY OF A SET OF 6 METRE ALUMINIUM SCAFFOLDING  
POLES ALL THE WAY FROM GRIMSBY AND ON THE SAME DAY, ONE  
WEEK AHEAD OF SCHEDULE THE 5 BEAUTIFUL SILK FLAGS.

INVITE THE MAYOR AND ... ALL THE CHILDREN WHO GOT  
INVOLVED ... AND THEIR FAMILIES TO THE LAUNCH ... AS WELL AS  
ALL THE REST OF THE CHILDREN FROM THEIR SCHOOLS ... AND  
THEIR FAMILIES ... AND ALL THE TEACHERS, WHICH ADDS UP TO  
ABOUT 1760 INVITATIONS!

SERVE UP THE FIRST 5 FLAGS AT MIDDAY ON MAY 25 AT A  
CELEBRATION TO LAUNCH THE LAB AND INSPIRE THE PROCESS OF  
"LOOKING AT HAVERFORDWEST DIFFERENTLY"

SAVOUR THE EXPERIENCE

TAKE ANOTHER MOMENT TO REFLECT ON THE PROCESS AND  
IMAGINE ... JUST HOW AND WHEN ALL THE OTHER FLAGS MIGHT  
MATERIALISE ...